

21ST - CENTURY MEDIA CAREERS

"SUPERPOWERS" ONLINE STUDY

— WHAT SKILLS DO YOU NEED

TO GET HIRED FOR 21ST CENTURY
MEDIA CAREERS?



"FOUNDATIONAL"

- REPORTING / INTERVIEWING
- WRITING
- COPY EDITING
- BLOGGING (!)
- FACT CHECKING

"TRANSFORMATIVE"

- • VISUAL STORYTELLING
PHOTOS / VIDEOS
- CODING
- DATA JOURNALISM
- AUDIENCE DEVELOPMENT

- BE A SELF STARTER

- YOU MUST LEARN ON YOUR OWN!

HTML/CSS/VIDEO - NEW TOOLS ETC.

- STANDARDS TOOLS ARE ALWAYS CHANGING! IT'S UP TO YOU!
- BE ENTREPRENEURIAL

- WEB TOOLS ARE FREE/LOW COST

HAVE AN IDEA? JUST DO IT!

- BE PORTFOLIO BASED

AIM TO HAVE AN ONLINE PORTFOLIO
IN 3-4 YRS - 'CLIPS'

PLAN

(BUILD ON
ENG 208)

A DOZEN PHOTO ESSAYS

A DOZEN VIDEOS
ETC.

X SHOW OFF
YOUR

TRANSFORMATIONAL!
DIGITAL SKILLS.