

ENG 208 - CITIZEN JOURNALISM + 21ST CENTURY MEDIA CAREERS

- CITIZEN JOURNALISM
- SOCIAL JOURNALISM
- HYPERLOCAL JOURNALISM

CITIZEN JOURNALISM

- Content provided by non-journalists
(ordinary citizens - blogs/
cell phones)
- Challenge to professional journalism
organizations?
- Ethics? Fake news? (Social media)
- Favors opinion pieces over
reported
- Invaluable for certain kinds of
shines
(disasters / video footage)

SOCIAL JOURNALISM

NEW @ CGST

JEFF
JARVIS

- JOURNALISTS WORK WITH COMMUNITIES (READERS) TO FIND OUT WHAT THEY WANT/NEED COVERED (STORIES THAT MAY BE OVERLOOKED BY MSM)
- 'EMBEDDED' READERS WORK WITH JOURNALISTS - GO OUT DOING REPORTING / INTERVIEWS / ASK QUESTIONS
- SEE MEDIA THROUGH NON-JOURNALIST'S EYE / POV

HYPERLOCAL JOURNALISM

- COVERING LOCAL EVENTS/NEWS
AT THE COMMUNITY/NEIGHBORHOOD
LEVEL

(IMPOSSIBLE TO DO THIS FOR
EVERY NEIGHBORHOOD IN
TRADITIONAL JOURNALISM)

- DNAINFO.COM - SHUT DOWN
BY ANTI-UNION
BILLIONAIRE AFTER
ITS EDITORIAL STAFF
AFTER IT TRIED TO
UNIONIZE! (2017)
- PATCH.COM - SPIN OFF FROM AOL
LAYOFFS - PROFITABLE NOW?