

ENG 208 Week 10 Task List

Week 10 -- 11/17 - 11/24

Welcome to Week 10!

This week, we look at metrics and web analytics for digital journalism and the 'Big Picture' of what's new and different about the way journalism is created and consumed today vs. the past.

****Complete each task or activity for our class by the deadlines listed below.**

Some activities are graded, marked with **GRADED**. Some like doing the reading, viewing the screencasts, clicking on links help you learn and understand (and complete the graded work).

****REMEMBER TO PACE YOUR WORK THROUGHOUT THE WEEK. YOU SHOULD DO ABOUT HALF OF THESE TASKS AT ONE TIME, for example, half the tasks from TUE. – THU. then the rest from FRI. – MON., at different days and times. Build a schedule that works for you. Our course is 'asynchronous' like most online courses in the 21st century, so you can have flexibility in doing the work. But you need to make time to do the work, which will take you several hours each week – in addition to the work of writing 6 Blog Assignments and creating an original piece on digital journalism (more on that later). It is not advisable (or even possible) to do all of the work in one sitting. Our online reading and activities add up to the equivalent of 3 hours of class time each week!**

**** CLASS TASK LIST / TO DOs – WEEK 10****

TASK

Check off each task as you complete it.

• OVERVIEW / COURSE GUIDANCE THIS WEEK

☐ TO DO

#1) View the [YouTube Video Lecture for an Overview of Week 10](#) for a guide to the work this week.

☐ TO DO

#2) View [Our Weekly Task List](#) (this document) to understand this week's activities. It's part of the Video Lecture as well.

• FORMAL ASSIGNMENT -- FINAL PROJECT – PROFILE OF A PERSON WITH PHOTOS

0% COMPLETED

#3) Keep working on: [Formal Journalism Asg. — FINAL PROJECT -- PROFILE OF A PERSON WITH PHOTOS](#).

This PDF describes the FINAL PROJECT — a Profile of a Person with Photos.

You want to make more progress this week on this project -- for example, completing your interview, transcribing your interview, finding photos on your subject's social media and starting to write the story.

This week, you need to dig in and do some of work of researching / interviewing and writing up your Final Project. A preliminary version is due next week on 12/1 after Thanksgiving. Plan to post a version of your project (even if it's not done) by then for instructor feedback (and credit).

On your WordPress blog -- A Preliminary Version is due on TUE. 12/1 (11:59 pm)

• DISCUSSION BOARDS – EXPLORE THE MINI-PERSONAL PROFILES ON Humans of New York (humansofnewyork.com) – RESPOND TO ONE MINI-PROFILE WITH AN EYE TOWARD HOW IT WAS CREATED

forums208.publishproject.com

☐ TO DO

#4) Post a 200-word response to the [Discussion Board forum](#) (EXPLORE THE MINI-PERSONAL PROFILES ON Humans of New York) for this week's post.

You should have received an e-mail with your login for the Discussion Boards.

Your User ID is the first letter of your first name plus your last name (or names), up to 12 characters. For example: 'John Smith' = jsmith

Your passcode is the last 4 digits of your CUNY Student ID.

On our Discussion Boards--GRADED, DUE TUE. 11/24 (11:59 pm)

• BLOG ASG. #4 -- RESPONDING TO A DATA VISUALIZATION

0% COMPLETED

#5) Look over and start work on [Blog Asg. #4 - Responding to a Data Visualization - is DUE on THU. 12/3 \(11:59 pm\)](#)

The 4th Blog Assignment is to look in more depth at one example of a 'professional' data visualization and to think critically and carefully about what it does, how it works, and how it was created.

On your WordPress blog, DUE THU. 12/3 (11:59 pm)

• MAIN READING – Mark Briggs, Journalism Next, Ch. 9 “BUILDING AN AUDIENCE FOR DIGITAL JOURNALISM”

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#6) First, view this [Presentation: Building Digital Audiences & Intro. to Metrics and SEO](#)

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#7) Read this chapter [Reading #1: "Building a Digital Audience for News," Ch. 9, Journalism Next, pp. 271-291](#)

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TO DO

#8) Answer these reading questions: [Online Activity: Reading Questions on “Building a Digital Audience for News”](#)

On Google Forms, GRADED, DUE TUE., 11/24 (11:59 pm)

• 2nd READING – Franklin Foer’s “When Silicon Valley Took Over Journalism,” Course Pack, pp. 271-291

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#9) Read this online article from The Atlantic: [Reading #2: Franklin Foer’s “When Silicon Valley Took Over Journalism,” Course Pack, pp. 271-291](#)

It’s also available 'live' right here: <https://theatl.in.tc/2wpXlzw>

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TO DO

#10) Answer these reading questions: [Online Activity: Reading Questions on Franklin](#)

Foer's "When Silicon Valley Took Over Journalism"

On Google Forms, GRADED, DUE TUE., 11/24 (11:59 pm)

• OPTIONAL VIRTUAL OFFICE HOUR

(For extra help) Virtual office hours will usually be offered on Tuesdays from 2 pm – 3 pm in Blackboard's Chat tool, so we'll have one on this week Tue. 11/17 from 2 pm – 3 pm.

Here's the link:

<https://us.bbcollab.com/guest/2d4753a171d8484ca2d34e2c4b7c86a2>

These sessions are 'public' to our class and will let you communicate in 'real time,' mostly for questions. If you have specific questions, you can participate then, or if you want help more privately, please just send an e-mail to eng208.lagcc@gmail.com at any time.

You will receive an e-mail reminder each week for this virtual office hour. This is NOT a required 'class session,' but an extra chance for help beyond the 'asynchronous' materials we have for our course each week, just like in-person office hours.

On Blackboard Chat – TUE. 11/17, 2 pm – 3 pm (Optional, not Graded)

ENG 208 – Intro. to Digital Journalism

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