

ENG 208 – Introduction to Digital Journalism
 Dragan

Blog Assignment #3 – Final Project ‘Pitch’

DUE DATE: TUE., NOV. 17th, 2020

Description

*****Write a 350 to 450-word post on your WordPress blog on the prompt below:**

- Who will you be interviewing for your ‘Profile of Person’ piece for your Final Project?
- What is the ‘angle’ of your story? (Why is this subject interesting / noteworthy / worth reading about?) An angle lets you create interest with editors (and readers). We don’t read stories just to read them. Why is your subject worth a profile?
- Is there a possible ‘news peg’ for this story? (A ‘news peg’ makes your story more marketable, for example, a person who is a personal trainer WFH during the pandemic with clients via Zoom is a good hook for editors and readers because it is timely.
- When will do your interview?
- What 3 questions will you be asking your subject during your interview? (You will have more than 3 questions – but write out 3 important questions that fit your subject. Doing this will help you get ready for your interview.)
- Everyone will be using 5 to 7 photos (which can be harvested from your subject’s social media account(s) with photo credits with captions to their story.
- Will you be using???
 - Inline photos with your WordPress story? (From the ‘Adding a Sample Story on WordPress’ exercise from Week 5.
 - A Slideshow built with the default WordPress slideshow control (more on this later!)
 - A Slideshow built with our MetaSlider Pro WordPress plugin on eng208.wordpress.com (from Week 6 materials).

- Spend a few minutes exploring the social media presence for your subject (on Facebook, Instagram, etc.). Which account(s) seem to have photos that you can use for this story?
- Spend 15 minutes going over the [Samples of Student 'Profiles of Person' Pieces](https://bit.ly/327Yfrw) posted here (and on the Week 8 materials at eng208.publishproject.com):

<https://bit.ly/327Yfrw>

- Which example(s) would you like to emulate in your story? Pick at least one sample with something that is appealing / effective / successful that you would like to emulate in your piece. Be specific! Don't just say you liked it. Tell us why.

****THE GOAL OF THIS ASSIGNMENT IS TO THINK ABOUT – AND COMMIT TO – AN IDEA FOR A FINAL PROJECT.** You can get help and guidance to refine your approach and interview questions, as well as help deciding between 2 possible subjects, etc.

*****Some Hints:**

- Aim to write clearly, but quickly. Revise what you write before you post. Please complete sentences and paragraphs / chunks that are clear and grammatically correct.
- Remember, you can edit and improve your post by editing it in WordPress. Preview before you post. *Use the edit / preview / post workflow in WP.*

• Important!!

Label this post clearly as “Blog Assignment #3” in a title and tags (try to include the assignment number in the title) so the rest of the class – including your instructor – can find it easily.

Remember to tag all your critical thinking blog posts using “Blog Asg 3”, “ENG 208” and a few words that describe your post. (Tagging your posts will help readers find your content.)