

Introduction to Digital Journalism
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Course Materials Online: eng208.blogspot.org (not Blackboard)

SESSION 1 - • INTRO TO THE COURSE

- DIGITAL JOURNALISM TODAY
- DIGITAL TOOLS / SKILLS
- KINDS OF ASSIGNMENTS
- COURSE GOALS / TODOs

WRITING

WORDPRESS

PHOTOS

PHOTOSHOP / SOUNDSLIDES

AUDIO
PODCASTS

AUDACITY

VIDEO

PREMIERE PRO

VISUALIZATIONS

TABLEAU

SOCIAL MEDIA

TWEEEDCK

ALSO

SEO

WEB ANALYTICS

METRICS

GOOGLE ANALYTICS

NEW KINDS OF JOURNALISM

- BLOGS (2003+)

- VIRTUAL REALITY

- SOCIAL JOURNALISM

- CITIZEN
JOURNALISM

PRINT IS DEAD....

MOBILE!

VIDEO!

BE ENTREPRENEURIAL!

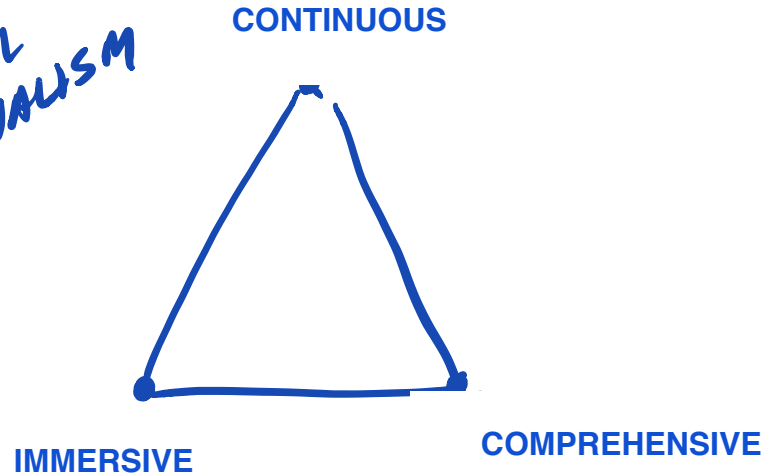
DIY

USE YOUR
SMART PHONE!

1

A DESKTOP LAPTOP
FOR EDITING

KINDS
OF
DIGITAL
JOURNALISM



NEW TERMINOLOGY

FOR NEW KINDS
OF JOURNALISM

WE'LL LOOK AT EXAMPLES
OF EACH

LEAN FORWARD

INTERACT w/
CONTENT

(IMMERSIVE)

LEAN BACK

VIDEO/
DESKTOP/TV
(CONTINUOUS)

WALKING AROUND

MOBILE!

✱ HOW DOES THE MOBILE
REVOLUTION IMPACT
THE WAY NEWS IS
PRODUCED & CONSUMED?

* UNDERSTAND / ANALYZE

what's out there in journalism today

* GROW AS A NEWS CONSUMER

* CREATE SOME NEW CONTENT
YOURSELF

* GROW AS A JOURNALIST

WE'LL AIM TO CREATE CONTENT
THAT COULD BE PUBLISHED
IN THE BRIDGE

14gccbridge.com

...OR A SIMILAR STUDENT
PUB. / WEBSITE AT
CUNY....